






BE HEARD **BE SEEN** BE FOUND

THE GIFT CLUB - SPRING 2023 SPONSORSHIP PACKAGES

Description	PRE=EVENT	ONSITE	POST=EVENT
<p>HEADLINE SPONSOR</p> 	<ul style="list-style-type: none"> • CEO podcast. • Email to The Gift Club Subscriber and LI followers announcing the partnership. • 2 spotlight features in The Gift Club newsletter. • Access to the participant list a week prior to the event and introductions on request. 	<ul style="list-style-type: none"> • Senior representative to host the entire event- 10-minute company presentation and introduction to panels/speakers. • 2 banners in both the main event and in the networking room. • Logo on video loop. • 1 x goody bag insert. • 3 tickets plus 2 guest tickets. 	<ul style="list-style-type: none"> • Logo feature in the post-event wrap-up communications in the newsletter and social media. • Full attendee contact List.
<p>VIP Networking dinner or drinks (15th of May - evening) £15,000</p>	<ul style="list-style-type: none"> • CEO podcast. • 1 spotlight feature in The Gift Club newsletter. • Monthly updates on new registrants. • The Gift Club invite services. 	<ul style="list-style-type: none"> • 3-course dinner OR drinks in London at a landmark location. • Your choice of guests - up to 15 for dinner OR up to 30 for drinks. • Private room hire. • 3 tickets to The Big Handshake +plus 2 guest tickets. • 2 banners in the atrium. 	<ul style="list-style-type: none"> • Logo feature in the post-event wrap-up communications in the newsletter and social media. • Full attendee List.



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<p>Drinks Reception the evening before (15th of May) £4,000 - £6,000 (Depending on numbers)</p>	<ul style="list-style-type: none"> Email to The Gift Club subscribers and LI followers announcing the partnership. 1 spotlight feature in The Gift Club newsletter. 	<ul style="list-style-type: none"> 5 minutes to introduce at the drinks reception. 1 banner display. Logo on video loop. 2 tickets. 	<ul style="list-style-type: none"> Logo feature in the post-event wrap-up communications in the newsletter and social media.
<p>Drinks Reception in Library (16th of May) £6,000</p>	<ul style="list-style-type: none"> Email to The Gift Club subscribers and LI followers announcing the partnership. 1 spotlight feature in The Gift Club newsletter. 	<ul style="list-style-type: none"> 5 minutes to introduce and the drinks reception. 2 banners in the library. Logo on video loop. 2 tickets. 	<ul style="list-style-type: none"> Logo feature in the post-event wrap-up communications in the newsletter and social media.
<p>Registration Desk (pre-event and onsite)</p> 	<ul style="list-style-type: none"> Eventbrite Page Co-branded with The Gift Club. 	<ul style="list-style-type: none"> 2 x banners next to the registration desk. Logo on delegate badges. Logo on video loop. 2 tickets. 	<p>n/a</p>
<p>Panel Sponsor £4,000</p> 	<ul style="list-style-type: none"> Spotlight feature in TGC newsletter. 	<ul style="list-style-type: none"> Be the panel moderator. 1 banner in the venue atrium or main event room. Logo on video loop. 2 tickets. 	<p>n/a</p>



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<p>Workshop Sponsor £3,000</p>	<ul style="list-style-type: none"> 1 x social post on LI. 	<ul style="list-style-type: none"> Lead a Round Table Workshop of up to 10 attendees. 1 x banner next to the workshop table. Logo on video loop. 1 ticket. 	<p>n/a</p>
<p>Promo Pod in Networking Area £1,500</p>	<ul style="list-style-type: none"> 1 x social post on LI. 	<ul style="list-style-type: none"> 1 x 1m meeting table and banner in the networking room. Logo on video loop. 	<p>n/a</p>
<p>Networking Guide Sponsor £2,000 plus cost of printing</p>	<ul style="list-style-type: none"> 1 x social post on LI. Logo appears on the digital guide sent to delegates a week before. 	<ul style="list-style-type: none"> Logo appears on a hard copy of the guide handed to delegates on the event day. Logo on video loop. 	<p>n/a</p>
<p>Goody Bag Sponsor £2,000 plus bag costs</p>	<ul style="list-style-type: none"> 1 x social post on LI. 	<ul style="list-style-type: none"> Logo appears on each bag given to each delegate. 1 goody bag Insert. Logo on video loop. 	<p>n/a</p>



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Seat Drop £1,000	n/a	<ul style="list-style-type: none"> Marketing material on delegate seats in the main event room. Logo on video loop. 	n/a
Goody Bag Inserts £500	n/a	<ul style="list-style-type: none"> Marketing material inside delegate goody bags. Logo on video loop. 	n/a
Display Advert in Networking Guide £500	n/a	<ul style="list-style-type: none"> 1 x page promotional advert displayed in networking guide 	n/a