



# Gift Card Recruitment Ltd (Trading as The Gift Club) Privacy Notice

You can visit The Gift Club Ltd on the web without telling us who you are or revealing any personal information about yourself. We collect no such information about you when you visit our site, unless you choose to provide that information to us, for example allowing us to provide you with additional information about a service or to send you our newsletter.

At The Gift Club Ltd, we make every effort to comply with our responsibility under the General Data Protection Regulation. We have registered as a Data Controller with the ICO (Information Commissioners' Office) and details of our registration may be found at <u>ico.org.uk</u>.

We will always remain the sole Data Controller.

We understand the importance of maintaining the confidentiality, integrity and availability of your personal information and operate both technical and organisational strategies to ensure that this is maintained whilst using the site and providing any information to us.

The privacy of all Users of The Gift Club website will be protected to the best of our ability and all personal details supplied will only be used for their intended purpose except when we are required by law to reveal them.

Except for the information about your computer described below under 'cookies', all the information we hold about you is provided by you. You are responsible for its accuracy. The Gift Club cannot be held responsible for any events that may occur due to inaccurate data input by you.

## Use of Consent – Business contact details / Information

To deliver a newsletter to your business email address, we would like to inform you that The Gift Club are registered with the ICO (Information Commission Office) and they have confirmed the following:

"Under the PECR we can send electronic mail marketing to corporate subscribers (where an organisation owns the address) without prior consent. However, if the email address contains personal data such as firstname.lastname@organisation.com we do need to identify ourselves and provide a simple 'opt out' procedure in each communication."

You have the right to unsubscribe at any time.

If you would like to see a full copy of this email from the ICO, please contact info@thegiftclub.io

## **Use of Consent – Personal Information**

We will collect and store only the information about you that we need to provide you with the services that you have expressed an interest in and never collect information for a future need.

The Gift Club is a community builder, and relies on its partners, followers, subscribers, clients and customers to feel free to network and reach out to each other even if they are not current business contacts.

# BE HEARD BE SEEN BE FOUND





Therefore, we may disclose personal information to a second or third party, but only where it is required by law, where it is otherwise allowed under the General Data Protection Regulation (GDPR), or where we have obtained your consent to do so.

We will always, and where it is appropriate;

- Request individuals to actively opt-in
- Provide sufficient information that you can decide whether to opt-in, or to opt-out
- For any options provide clear instructions on where data will be used and why
- Provide a clear and simple way to agree to differing forms of data processing
- Always include a separate and clearly indicated means to opt-in to direct marketing
- Store your preferences in a secure manner
- Re-apply for your consent at regular intervals where it has not been removed

To subscribe to our newsletter, we will collect the following information from you, via the website:

- Full name
- Email address
- Job title
- Business name
- Location
- Industry

Our staff are regularly briefed on the importance of Data Protection and how this applies to the secure delivery of The Gift Club's services.

### Accessing and Updating and Objecting

You are entitled to see the personal information held about you and you may ask us to make any necessary changes to ensure that this is accurate and kept up to date. To make a request in writing please use the contact email below.

You may also raise objections, or place restrictions on the processing and use that we can apply to your personal information. To make a request in writing please use the contact email below.

The Gift Club, in receiving these written requests, will make all reasonable efforts to respond in 30 days.

Please submit your request in writing to <u>info@thegiftclub.io</u>. For more information on this please visit <u>ico.org.uk</u>.

### Payments

The Fee for each yearly plan is based on a one-off yearly payment and we use third-party services for payment processing (e.g. payment processors).

We will not store or collect your payment card details. That information is provided directly to our third-party payment processors whose use of your personal information is governed by their Privacy Policy. These payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information.

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The payment processor we work with is **Stripe.** Their privacy policy can be viewed here: <u>https://stripe.com/privacy</u>

#### Cookies

A cookie is small piece of information stored on your computer by us which enables us to recognise your computer when you access The Gift Club's website and provides you with an expedient means of access. Cookies also protect the reliability of recorded usernames and passwords and limit access to services.

Your browser is probably set to accept cookies. However, if you would prefer not to receive cookies, you can alter the configuration of your browser to refuse cookies. Please be aware that if you choose to have your browser refuse cookies, it is possible that some areas of our sites will not function properly when you view them.

#### **Changes to our Privacy Policy**

Any changes to our Privacy Policy in the future will be posted to the website and, where appropriate, through email notification.

#### Contact

All comments, queries and requests relating to our use of your personal information are welcomed and should be addressed to <u>info@thegiftclub.io</u>.

Please note that by using this site, you signify your assent to our Privacy Policy. Please do not use this site if you do not agree to our Privacy Policy. We reserve the right to amend this policy at any time.