




the
loyalty
people

The BIG Handshake - Loyalty - 16 / 17 October 2023 - Sponsorship Packages

*All sponsorship fees are plus VAT

Description	PRE=EVENT	EVENT DAY
<p>LEAD SPONSOR SESSION A, Day 1 (16th)</p> 	<ul style="list-style-type: none"> • 4 tickets in total for Day 1 and Day 2 • Full delegate list for Day 1 • Promotion through the networks of TGC/TLP • Promotion in the pre-event networking form 	<p>On 16th:</p> <ul style="list-style-type: none"> • Signage in the conference room • 10 minutes presentation / workshop to 20 senior loyalty delegates • Business introductions • List of companies who have expressed interest in meeting the sponsor
<p>LEAD SPONSOR SESSION B, Day 1 (16th)</p> <p>£25,000 + additional cost of post event networking drinks on 16th for this session</p>	<ul style="list-style-type: none"> • 4 tickets in total for Day 1 and Day 2 • Full delegate list for Day 1 • Promotion through the networks of TGC/TLP • Promotion in the pre-event networking form 	<p>On 16th:</p> <ul style="list-style-type: none"> • Signage in the conference room • 10 minutes presentation / workshop to 20 senior loyalty delegates • Business introductions • List of companies who have expressed interest in meeting the sponsor





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LEAD SPONSOR, DAY 2 (17th)



- 4 tickets in total for Day 2
- Full delegate list for Day 2
- Workshop or panel moderation
- Promotion through the networks of TGC/TLP
- Promotion in the pre-event networking form

- Signage in the conference room
- 2m x 2m space with a high table. (Sponsor supplies branded material)
- 3 minutes presentation at event opening remarks
- Business introductions
- 8-minute event close off during the drinks reception
- List of companies who have expressed interest in meeting the sponsor

PLATINUM SPONSOR (x3)

£12,000

- 3 tickets for Day 2
- Promotion through the networks of TGC/TLP (article / email / social)
- Promotion in the pre-event networking form

- 2m x 2m space with a high table. (Sponsor supplies branded material)
- List of companies who have expressed interest in meeting the sponsor

GOLD SPONSOR (x2)



- 2 tickets for Day 2
- Promotion through the networks of TGC/TLP (email / social)

SOLD OUT

- 1m x 1m space with a high table. Partner supplies branded material

SOLD OUT






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<p>INNOVATION SPONSOR (x3)* available for technology start ups only</p> <p>£4,000</p> 	<ul style="list-style-type: none"> • 1 ticket for Day 2 • Promotion through the networks of TGC/TLP (social) 	<p>S</p>
<p>REGISTRATION SPONSOR</p> <p>£10,000</p>	<ul style="list-style-type: none"> • 2 tickets for Day 2 • Promotion through the networks of TGC/TLP (email / social) • Promotion on Eventbrite 	<ul style="list-style-type: none"> • Signage at registration desk (2 x standard pull up banner)





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WORKSHOP SPONSOR (x2)

£8,000



- 2 tickets for Day 2
- List of workshop participants
- Promotion through the networks of TGC/TLP (article / email / social)

- Workshop moderation
- Signage (1 x standard pull up banner) in the workshop room

PANEL SPONSOR (x2)

£8,000



- 2 tickets for Day 2
- Promotion through the networks of TGC/TLP (article / email / social)
- Promotion in the pre-event networking form

- Panel moderation
- Signage (1 x standard pull up banner) in conference room
- List of companies who have expressed interest in meeting the sponsor

Contact

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