




## The BIG Handshake - Loyalty - 16 / 17 October 2023 - Sponsorship Packages

\*All sponsorship fees are plus VAT

Description	PRE=EVENT	EVENT DAY
<p>LEAD SPONSOR SESSION A, Day 1 (16th)</p> 	<ul style="list-style-type: none"><li>• 4 tickets in total for Day 1 and Day 2</li><li>• Full delegate list for Day 1</li><li>• Promotion through the networks of TGC/TLP</li><li>• Promotion in the pre-event networking form</li></ul>	<p>On 16th:</p> <ul style="list-style-type: none"><li>• Signage in the conference room</li><li>• 10 minutes presentation / workshop to 20 senior loyalty delegates</li><li>• Business introductions</li><li>• List of companies who have expressed interest in meeting the sponsor</li></ul>



## The BIG Handshake - Loyalty - 16 / 17 October 2023 - Sponsorship Packages

**\*All sponsorship fees are plus VAT**

### LEAD SPONSOR

SESSION B, Day 1 (16th)

**£25,000 + additional cost of post event networking drinks on 16th for this session**

- 4 tickets in total for Day 1 and Day 2
- Full delegate list for Day 1
- Promotion through the networks of TGC/TLP
- Promotion in the pre-event networking form

On 16th:

- Signage in the conference room
- 10 minutes presentation / workshop to 20 senior loyalty delegates
- Business introductions
- List of companies who have expressed interest in meeting the sponsor

### LEAD SPONSOR, DAY 2 (17th)







- 4 tickets in total for Day 2
- Full delegate list for Day 2
- Workshop or panel moderation
- Promotion through the networks of TGC/TLP
- Promotion in the pre-event networking form

- Signage in the conference room
- 2m x 2m space with a high table. (Sponsor supplies branded material)
- 3 minutes presentation at event opening remarks
- Business introductions
- 8-minute event close off during the drinks reception
- List of companies who have expressed interest in meeting the sponsor



## The BIG Handshake - Loyalty - 16 / 17 October 2023 - Sponsorship Packages



\*All sponsorship fees are plus VAT

<p>PLATINUM SPONSOR (x3) £12,000</p>	<ul style="list-style-type: none"><li>• 3 tickets for Day 2</li><li>• Promotion through the networks of TGC/TLP (article / email / social)</li><li>• Promotion in the pre-event networking form</li></ul>	<ul style="list-style-type: none"><li>• 2m x 2m space with a high table. (Sponsor supplies branded material)</li><li>• List of companies who have expressed interest in meeting the sponsor</li></ul>
<p>GOLD SPONSOR (x2)</p>  	<ul style="list-style-type: none"><li>• 2 tickets for Day 2</li><li>• Promotion through the networks of TGC/TLP (email / social)</li></ul> 	<ul style="list-style-type: none"><li>• 1m x 1m space with a high table. Partner supplies branded material</li></ul> 



## The BIG Handshake - Loyalty - 16 / 17 October 2023 - Sponsorship Packages

\*All sponsorship fees are plus VAT

<p>INNOVATION SPONSOR (x3)* available for technology start ups only <b>£4,000</b></p>  	<ul style="list-style-type: none"><li>• 1 ticket for Day 2</li><li>• Promotion through the networks of TGC/TLP (social)</li></ul>	<ul style="list-style-type: none"><li>• 1m x 1m space with a high table. Partner supplies branded material</li></ul>
--	---	--



## The BIG Handshake - Loyalty - 16 / 17 October 2023 - Sponsorship Packages

\*All sponsorship fees are plus VAT

REGISTRATION SPONSOR  
£10,000

- 2 tickets for Day 2
- Promotion through the networks of TGC/TLP (email / social)
- Promotion on Eventbrite

- Signage at registration desk ( 2 x standard pull up banner)

WORKSHOP SPONSOR (x2)  
£8,000

- 2 tickets for Day 2
- List of workshop participants
- Promotion through the networks of TGC/TLP (article / email / social)

- Workshop moderation
- Signage ( 1 x standard pull up banner) in the workshop room

Epsilon®

Talon.One

**SOLD OUT**

**SOLD OUT**



## The BIG Handshake - Loyalty - 16 / 17 October 2023 - Sponsorship Packages

\*All sponsorship fees are plus VAT

### PANEL SPONSOR (x2)

**antavo**  
Loyalty Management Platform

  
**LOBYCO**

- 2 tickets for Day 2
- Promotion through the networks of TGC/TLP (article / email / social)
- Promotion in the pre-event networking form

**SOLD OUT**

- Panel moderation
- Signage ( 1 x standard pull up banner) in conference room
- List of companies who have expressed interest in meeting the sponsor

**SOLD OUT**

### Contact

[costas@thegiftclub.io](mailto:costas@thegiftclub.io)