




BE HEARD **BE SEEN** BE FOUND

The BIG Handshake - Gift Card & Incentives - 14 / 15 May 2024 - Amsterdam Sponsorship Packages

*All sponsorship fees are plus VAT where applicable

DESCRIPTION	PRE-EVENT	ONSITE
<p>Exclusive Speed Networking Sponsor (afternoon of 14th)</p> <p>Host and moderate the entire afternoon of networking with pace.</p> <p>Lead a 90 minute session of '3 minute' speed networking-athons, moving 50 people around long tables over 90 minutes</p> <p>Moderate a panel session and share your detailed knowledge on opportunities and insight, elevating your brand as the industry leader of choice.</p> <p>Choose 3 potential partners to 'spotlight' their services and products on the spot!</p> <p></p>	<ul style="list-style-type: none">• Company promotion in the pre-event information form sent to attendees to capture their expressions of interest• Full attendee contact list• 1 x social post announcing the partnership• Promotion in the monthly attendee newsletter• Co-branded invitation to the session• List of companies who have expressed interested in meeting sponsor	<ul style="list-style-type: none">• 5 minute company introduction• 1 x standard pull up banner display (Sponsor supplies all branded material)• Static logo on video loop during main event day the day after• Logo on the event agenda• Marketing collateral on networking tables• 2 tickets to both days(worth £1,000)



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DESCRIPTION	PRE-EVENT	ONSITE
<p>Exclusive Drinks Reception Sponsor (evening of the 14th)</p> <p>£3,000</p> <p>Announce yourselves as the networking drinks sponsor to a guest list of 60+ potential partners and clients</p> <p>Use marketing collateral in the VIP bar area to show off your brand</p> <p>Enjoy 90 minutes relaxed time with a captive audience in a private space</p>	<ul style="list-style-type: none">• 1 x social post announcing the partnership• Promotion in the monthly attendee newsletter x 2• Co-branded invitation to all drinks reception participants• Drinks reception attendee contact list• Logo display on The BIG Handshake website	<ul style="list-style-type: none">• 5 minute company introduction• Marketing collateral display in the bar area including pull up banners (Sponsor supplies all branded material)• Static logo on video loop during main event day the day after• Logo on the event agenda• 2 tickets to both days



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DESCRIPTION	PRE-EVENT	ONSITE
<p>"The Dam" Sponsor on Day 2 - 15th £10,000</p> <p>Position your company as an industry leader by headlining Day 2</p> <p>Demonstrate thought leadership and capability by participating in a panel discussion.</p> <p>Identify receptive prospects and organise meetings onsite</p> <p>Use the event as an opportunity to host your clients and prospects to Europe's best gift card event and headline your brand as the provider of high quality content and experience.</p>	<ul style="list-style-type: none">• 1 x email to The Gift Club and TBH subscribers and followers announcing the partnership• Full attendee contact list• 1 x spotlight feature in The BIG Handshake attendee newsletter• 1 x social post announcing the partnership• Company promotion in the pre-event information form sent to attendees to capture their expressions of interest• List of companies who have expressed interest in meeting• Logo in the monthly attendee newsletter x 2• Up to 5 complimentary client* invitations to join the event• Logo display on The BIG Handshake website	<ul style="list-style-type: none">• Participation in one panel• 2 x standard pull up banners in main conference room (Sponsor supplies all branded material)• 1 x standard pull up banner and 1m x 1m promo table in the networking area• Static logo on video loop• Logo on the event agenda• 3 complimentary tickets
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Insights Presentation on Day 2 - 15th

£5,000

A 20 minute session plus 10 min Q&A with one of the following options:

1. A client or a partner talking about their gift card or incentive program
2. A senior and very engaging sponsor executive presenting very interactive, data led insights (from a reliable source) and/or future gift card and incentive European trends
3. A senior gift card and incentives expert (from a brand or non competing entity) who can deliver an engaging speech on data and future gift card trends in Europe

*only one keynote sponsor opportunity available

- 1 x social post announcing the partnership
- Company promotion in the pre-event information form sent to attendees to capture their expressions of interest
- List of companies who have expressed interest in meeting
- Logo in the monthly attendee newsletter x 2
- Up to 5 complimentary client invitations to join the event (worth
- Logo display on The BIG Handshake website


- 2 x standard pull up banners in the main conference room (Sponsor supplies all branded material)
- Static logo on video loop
- Logo on the event agenda
- 2 tickets



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DESCRIPTION	PRE-EVENT	ONSITE
<p>Registration Desk on Day 2 - 15th</p> <p>Increase your brand's visibility to thousands of visitors on Eventbrite and hundreds of registrants before and during the event and associate it with the best gift card and incentives event in Europe, by sponsoring the registration desk</p> <p><small>*only one registration sponsor opportunity available</small></p> 	<ul style="list-style-type: none">• Company promotion in the pre-event information form sent to attendees to capture their expressions of interest• 1 x social post announcing the partnership• Logo display on Eventbrite registration page with company bio• Logo in the monthly attendee newsletter x 2• Logo display on all registration confirmations to delegate• Logo display on The BIG Handshake website• List of companies who have expressed interested in meeting sponsor	<ul style="list-style-type: none">• 2 x standard pull up banners next to the registration desk (Sponsor supplies all branded material)• 1 x standard pull up banner and 1m x 1m promo table in the networking area (worth £5000)• Logo on delegate badges• Static logo on video loop• Logo on the event agenda• 2 tickets (worth £1600)



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DESCRIPTION	PRE-EVENT	ONSITE
<p>Panel Session on Day 2 - 15th £8,000 <u>*one more spot available</u></p> <p>Lead a conversation and offer your perspective on an issue that resonates with your prospective partners and clients while associating your brand with that particular topic. Promote your brand and thought leadership to the entire audience</p> 	<ul style="list-style-type: none">• 1 x spotlight feature in The Gift Club monthly newsletter• Company promotion in the pre-event information form sent to attendees to capture their expressions of interest• 1 x social post announcing the partnership• Logo in the monthly attendee newsletter x 2• List of companies who have expressed interest in meeting sponsor	<ul style="list-style-type: none">• 1x 30 minute panel moderation plus 10 minute Q&A• Signage (1 x standard pull up banner) in conference room, on stage at time of panel discussion and on conference screen (Sponsor supplies all branded material)• 1 x pull up banner and 1m x 1m promo table in the networking area• Static logo on video loop• Logo on the event agenda• 2 tickets



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DESCRIPTION	PRE-EVENT	ONSITE
<p>Promo table in networking area on Day 2 - 15th £3,000</p> <p>Demonstrate your solution/product during coffee/lunch/drinks breaks to over 120 gift card and incentives professionals and use your booth as a focal point to engage with prospects onsite.</p> <div></div>	<ul style="list-style-type: none">• Company promotion in the pre-event information form sent to attendees to capture their expressions of interest• 1 x social post announcing the partnership• Logo in the monthly attendee newsletter x 2	<ul style="list-style-type: none">• 1 x standard pull up banner and 1 x 1m table in the networking room. (Sponsor supplies all branded material)• Static logo on video loop• Logo on the event agenda• 2 tickets



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DESCRIPTION	PRE-EVENT	ONSITE
<p>"Wall of Smiles Sponsor" across both days £2,000</p> <p><i>This is a digital list of headshots and bios of all attendees hosted on our website, available to all attendees prior to the event, on the day and for at least 3 months post event. See example here)</i></p> <p>Your static logo will sit on the top of this page with a link through to your website.</p>	<ul style="list-style-type: none">• 1 x social post announcing the partnership• Logo on the top of the web page hosting the digital list of attendees, accessible to everyone pre-event	<ul style="list-style-type: none">• Static logo on video loop• Logo in the event agenda• 1 ticket
<p>Seat drop on Day 2 - 15th £1000</p> <p>Get 120 pairs of eyes on your brand by dropping some marketing on delegate seats in the morning</p> <p>SELP </p>	n/a	<ul style="list-style-type: none">• Marketing material on delegate seats in the main event room• Static logo on video loop



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Thank you for your interest!

Please contact costas@thegiftclub.io